



# FACILITIES INDUSTRY ANNUAL SUMMER RIVER BOAT PARTY

THURSDAY 13 JULY 2023

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Fighting for Better lives



# INTRODUCTION

## SUMMER RIVER BOAT PARTY

THE LAST ANNUAL SUMMER RIVER BOAT PARTY (2022) WAS ONE OF THE MOST POPULAR EVENTS IN THE FACILITIES MANAGEMENT INDUSTRY'S CALENDAR.

THE NEXT ONE, ON THURSDAY 13TH JULY 2023, IS SET TO BE EVEN BIGGER AND BETTER — 400 PEOPLE ENJOYING GREAT HOSPITALITY AND AN UNFORGETTABLE EVENING ON THE RIVER THAMES. TAKE THIS OPPORTUNITY TO WOW GUESTS WITH THE ENCHANTING AND EVER-CHANGING BACKDROP OF LONDON'S FAMOUS SIGHTS WHILST CRUISING ABOARD THIS REPLICA 19TH CENTURY PADDLE STEAMER — LONDON'S LARGEST ENTERTAINMENT, CONFERENCE AND PARTY BOAT.

ALTOGETHER IT'S A UNIQUE EXPERIENCE — WHICH MEANS YOUR CLIENTS WILL REMEMBER THE OCCASION, AND YOU, THEIR HOST, FOR A LONG TIME TO COME.

PACKAGES ARE BOOKED IN ADVANCE. DON'T MISS OUT ON A GREAT NIGHT OF ENTERTAINMENT AND NETWORKING.



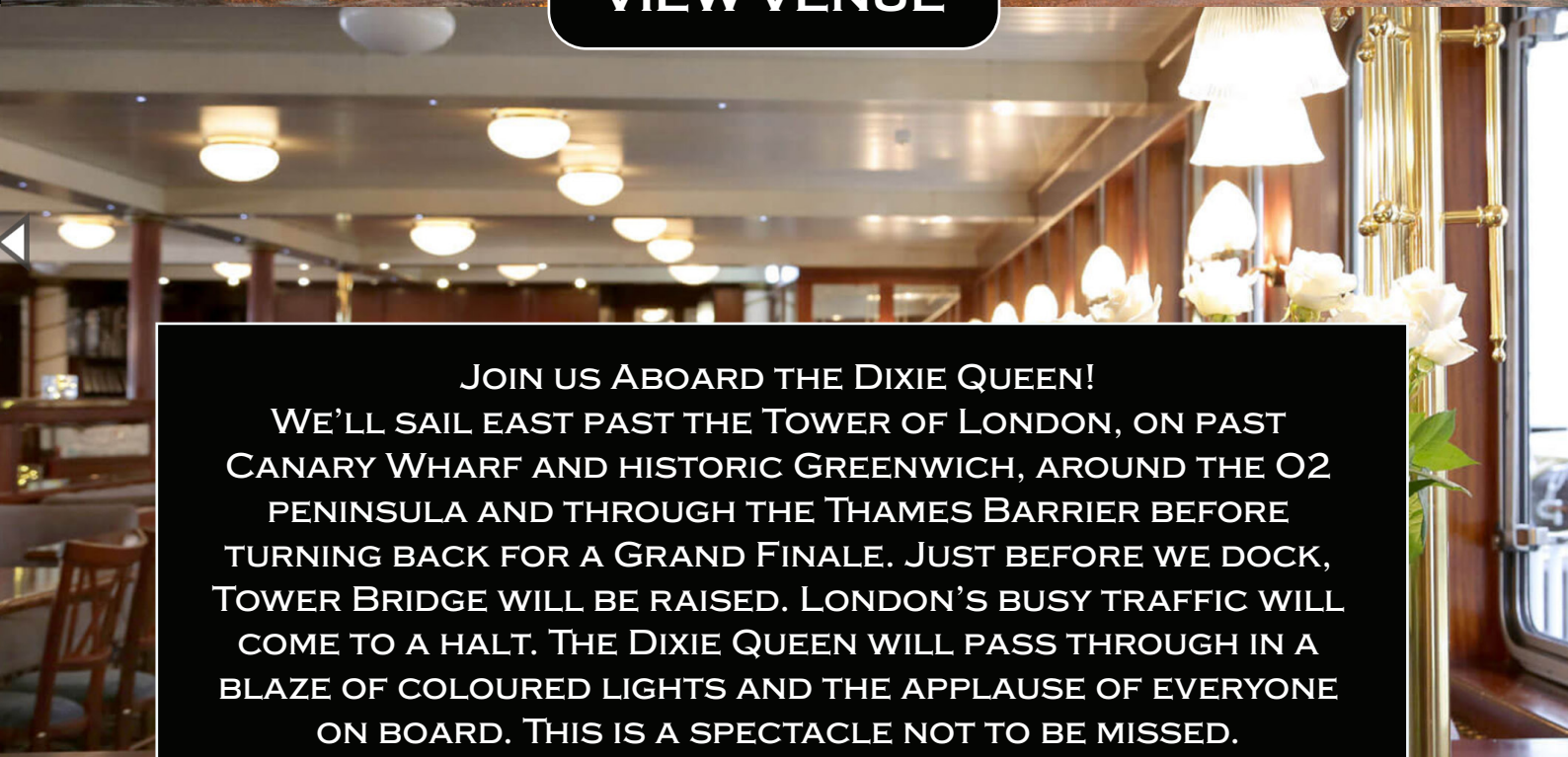


# THE VENUE

THE DIXIE QUEEN  
ON THE  
RIVER THAMES



[VIEW VENUE](#)



JOIN US ABOARD THE DIXIE QUEEN!  
WE'LL SAIL EAST PAST THE TOWER OF LONDON, ON PAST  
CANARY WHARF AND HISTORIC GREENWICH, AROUND THE O2  
PENINSULA AND THROUGH THE THAMES BARRIER BEFORE  
TURNING BACK FOR A GRAND FINALE. JUST BEFORE WE DOCK,  
TOWER BRIDGE WILL BE RAISED. LONDON'S BUSY TRAFFIC WILL  
COME TO A HALT. THE DIXIE QUEEN WILL PASS THROUGH IN A  
BLAZE OF COLOURED LIGHTS AND THE APPLAUSE OF EVERYONE  
ON BOARD. THIS IS A SPECTACLE NOT TO BE MISSED.





# CHARITY PARTNERS



Fighting for Better Lives



**BOXING FUTURES IS A CHARITY THAT USES NON-CONTACT BOXERCISE TO REACH INTO THE LOCAL COMMUNITIES AND ENGAGE POSITIVELY WITH DISADVANTAGED YOUNG PEOPLE, WITH A FOCUS ON PHYSICAL AND MENTAL WELLBEING AND EMPOWERING YOUNG PEOPLE THROUGH SPORT.**

**LEARN MORE**



Genetic condition



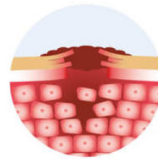
Skin as fragile as a butterfly wing



No cure

## WHAT IS EB?

Epidermolysis bullosa (EB) is a painful genetic skin condition that causes the skin to tear and blister at the slightest touch.



Layers of skin tear and blister



Not contagious



Can affect internal organs



Affects an estimated 500,000 people worldwide



**DEBRA IS THE NATIONAL CHARITY THAT SUPPORTS INDIVIDUALS AND FAMILIES AFFECTED BY EPIDERMOLYSIS BULLOSA (EB) — A GROUP OF GENETIC SKIN CONDITIONS THAT CAUSE THE SKIN TO BLISTER AND TEAR AT THE SLIGHTEST TOUCH.**

**LEARN MORE**





“PPSPower ARE A REGULAR SPONSOR FOR THE TWINFM BOAT PARTY. OUR CUSTOMERS ARE MAINLY FM PROFESSIONALS AND THIS EVENT IS VERY HIGH ON OUR LIST WHEN WE LOOK AT HOW WE CAN PROMOTE OUR BRAND TO OUR KEY AUDIENCE. NOT ONLY IS IT FULL OF KEY DECISION MAKERS IN THE INDUSTRY BUT IT IS ALSO GREAT FUN AND A WONDERFUL WAY TO MEET NEW CONTACTS AND THANK OUR CURRENT CUSTOMERS BY BRINGING THEM ALONG.”

STEPHEN PEAL  
GROUP MANAGING DIRECTOR  
PPSPower & YorPower

# SPONSORSHIP, TABLES & GROUP BOOKINGS

THERE ARE A LIMITED NUMBER OF SPONSORSHIP OPPORTUNITIES AND TABLE PACKAGES FOR COMPANIES AND INDIVIDUALS TO PURCHASE AS WELL AS GROUP BOOKINGS.

## BOOKING AVAILABILITY

ALL SPONSORSHIP PACKAGES INCLUDE A HALF BOTTLE OF WINE PER PERSON, TABLE BOOKINGS AND NON-TABLE BOOKINGS DO NOT.

ALL TICKETS INCLUDE ENTERTAINMENT AND A HOT AND COLD BUFFET WITH DESSERT AND COFFEE. BARS WILL BE AVAILABLE THROUGHOUT THE NIGHT. BOOKINGS WILL BE TREATED ON A FIRST COME, FIRST SERVED BASIS.

## SPONSORSHIP OPPORTUNITIES

ONLY SIX SPONSORSHIP PACKAGES TYPES ARE AVAILABLE, WITH A LIMITED NUMBER OF EACH DUE TO THE CAPACITY RESTRICTIONS IMPOSED BY THE DIXIE QUEEN. SUPPORTING THE BOAT PARTY OFFERS YOUR BRAND PRESTIGE AND EXPOSURE TO INDUSTRY LEADERS AND KEY DECISION MAKERS AS WELL AS CEMENTING AND BUILDING CONTACTS TO GROW AND EVOLVE YOUR BUSINESS.

TO BOOK YOUR TABLE OR DISCUSS AVAILABILITY AND OPTIONS,  
PLEASE CONTACT GARY HALE.

GARY.HALE@TWINFM.COM | 07488 581765

ALL SPONSORSHIP AND TABLE FIGURES GIVEN IN THIS DOCUMENT DO NOT INCLUDE VAT UNLESS SPECIFIED.





# HEADLINE SPONSORSHIP

THE HEADLINE SPONSOR WILL RECEIVE A VERY COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

## PRE-EVENT

- LOGO AND ENDORSEMENT AS THE HEADLINE SPONSOR ON ALL PROMOTIONAL MATERIALS FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (13TH JULY 2023).
- LOGO AND ENDORSEMENT AS THE HEADLINE SPONSOR ON ALL ELECTRONIC MEDIA INCLUDING ThisWeekinFM WEBSITE WITH A LINK TO YOUR WEBSITE AND COMPANY PROFILE (WHERE POSSIBLE).
- A SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL EVENT DATE.
- PRIME PR COVERAGE VIA ThisWeekinFM WEBSITE AND SOCIAL MEDIA CHANNELS.
- PRIME BRANDING POSITION ON ALL MATERIALS SENT TO TABLE HOSTS AND THEIR GUESTS, INCLUDING REGISTRATIONS FORMS, EVENT GUIDE ETC. INCLUDES A SHORT COMPANY PROFILE WITH WEBLINK, WHERE POSSIBLE.
- \*MASTHEAD BANNER ADVERT TO RUN ON THE THISWEEKINFM WEBSITE IN TWO RELEVANT AND AVAILABLE CATEGORIES FOR A PERIOD OF 3 MONTHS (INCLUDES ENGAGEMENT REPORT).
- DEDICATED GRAPHIC INCLUDING LOGO IN AT LEAST ONE THISWEEKINFM ENEWSLETTER AND ALL SOCIAL CHANNELS.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- TABLE FOR 10 GUESTS WITH COMPANY BRANDING LOCATED ON THE UPPER DECK.
- TABLE FOR 6 GUESTS WITH COMPANY BRANDING LOCATED ON THE UPPER DECK.
- DELICIOUS HOT AND COLD BUFFET WITH HALF-BOTTLE OF WINE PER PERSON, DESSERT AND COFFEE.
- OPPORTUNITY TO MEET AND GREET EACH GUEST AS THEY BOARD THE DIXIE QUEEN.
- EXTENDED VIDEO INTERVIEW ABOARD THE DIXIE QUEEN.
- OPPORTUNITY TO DISTRIBUTE MARKETING MATERIAL TO EVERY GUEST.
- PRIME BRANDING POSITION ON THE SPONSORS' BOARD.
- A 1.2M WIDE SPACE FOR A POP-UP BANNER (EXCLUDES BANNER).

## POST-EVENT

- MENTION AS THE HEADLINE SPONSOR IN THE POST EVENT WRITE UP ON THISWEEKINFM.
- INCLUSION IN POST-EVENT SHOWREEL WITH YOUR EXTENDED INTERVIEW.
- DEDICATED EMAIL TO ALL CONFIRMED GUESTS AFTER THE EVENT.

EARLY BIRD OFFER  
£8,995

ONE PACKAGE  
AVAILABLE



# PRE-BOARDING DRINKS SPONSORSHIP

THE PRE-BOARDING DRINKS SPONSOR WILL HAVE A TABLE FOR 6 PEOPLE ON THE AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

EARLY BIRD OFFER  
£4,395

ONE PACKAGE  
AVAILABLE

## PRE-EVENT

- LOGO AND ENDORSEMENT AS THE PRE-BOARDING DRINKS SPONSOR ON ALL PROMOTIONAL MATERIALS FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (13TH JULY 2023).
- LOGO AND ENDORSEMENT AS THE PRE-BOARDING DRINKS SPONSOR ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM WEBSITE WITH A LINK TO YOUR WEBSITE AND COMPANY PROFILE (WHERE POSSIBLE).
- DEDICATED PAGE IN THE ESSENTIAL GUIDE WITH AN IMAGE AND RSVP, WHICH IS SENT TO ALL GUESTS.
- 'DON'T FORGET TO REGISTER' REMINDER EMAILS.
- FULL MANAGEMENT OF ALL REQUESTS AND APPROVALS.
- A SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL EVENT DATE.
- PR COVERAGE VIA THISWEEKINFM WEBSITE AND SOCIAL MEDIA CHANNELS.
- COMPANY BRANDING ON ALL MATERIALS SENT TO TABLE HOSTS AND THEIR GUESTS, INCLUDING REGISTRATIONS FORMS, EVENT GUIDE ETC. INCLUDES A SHORT COMPANY PROFILE WITH WEBLINK, WHERE POSSIBLE.
- \*SIDEBAR BANNER ADVERT TO RUN ON THE THISWEEKINFM WEBSITE IN ONE RELEVANT AND AVAILABLE CATEGORY FOR A PERIOD OF 1 MONTH (INCLUDES ENGAGEMENT REPORT)
- DEDICATED GRAPHIC INCLUDING LOGO IN AT LEAST ONE THISWEEKINFM ENEWSLETTER AND ALL SOCIAL CHANNELS.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- TABLE FOR 6 GUESTS WITH COMPANY BRANDING LOCATED ON THE UPPER DECK.
- DELICIOUS HOT AND COLD BUFFET WITH HALF-BOTTLE OF WINE PER PERSON, DESSERT AND COFFEE.
- VIDEO INTERVIEW ABOARD THE DIXIE QUEEN.
- OPPORTUNITY TO DISTRIBUTE MARKETING MATERIAL TO EVERY GUEST.
- COMPANY LOGO ON THE SPONSORS' BOARD.
- A 1.2M WIDE SPACE FOR A POP-UP BANNER (EXCLUDES BANNER).

## POST-EVENT

- MENTION AS THE PRE-BOARDING DRINKS SPONSOR IN THE POST EVENT WRITE UP ON THISWEEKINFM.
- INCLUSION IN POST-EVENT SHOWREEL WITH YOUR INTERVIEW.

\*BANNER ADVERT TO BE PROVIDED BY THE CLIENT



# ENTERTAINMENT SPONSORSHIP

THE ENTERTAINMENT SPONSOR HAS A TABLE FOR 6 PEOPLE ON THE UPPER DECK AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

## PRE-EVENT

- LOGO AND ENDORSEMENT AS THE ENTERTAINMENT SPONSOR ON ALL PROMOTIONAL MATERIALS FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (13TH JULY 2023).
- LOGO AND ENDORSEMENT AS THE ENTERTAINMENT SPONSOR ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM WEBSITE WITH A LINK TO YOUR WEBSITE AND COMPANY PROFILE (WHERE POSSIBLE).
- A SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL EVENT DATE.
- PR COVERAGE VIA THISWEEKINFM WEBSITE AND SOCIAL MEDIA CHANNELS.
- COMPANY BRANDING ON ALL MATERIALS SENT TO TABLE HOSTS AND THEIR GUESTS, INCLUDING REGISTRATIONS FORMS, EVENT GUIDE ETC. INCLUDING A SHORT COMPANY PROFILE WITH WEBLINK, WHERE POSSIBLE.
- \*SIDEBAR BANNER ADVERT TO RUN ON THE THISWEEKINFM WEBSITE IN ONE RELEVANT AND AVAILABLE CATEGORY FOR A PERIOD OF 1 MONTH (INCLUDES ENGAGEMENT REPORT).
- DEDICATED GRAPHIC INCLUDING LOGO IN AT LEAST ONE THISWEEKINFM ENEWSLETTER AND ALL SOCIAL CHANNELS.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- TABLE FOR 6 GUESTS WITH COMPANY BRANDING LOCATED ON THE UPPER DECK.
- DELICIOUS HOT AND COLD BUFFET WITH HALF-BOTTLE OF WINE PER PERSON, DESSERT AND COFFEE.
- LOGO USED BY THE PHOTO BOOTH AND BY THE MAGICIAN.
- VIDEO INTERVIEW ABOARD THE DIXIE QUEEN.
- OPPORTUNITY TO DISTRIBUTE MARKETING MATERIAL TO EVERY GUEST.
- COMPANY LOGO ON THE SPONSORS' BOARD.
- A 1.2M WIDE SPACE FOR A POP-UP BANNER (EXCLUDES BANNER).

## POST-EVENT

- MENTION AS THE ENTERTAINMENT SPONSOR IN THE POST EVENT WRITE UP ON THISWEEKINFM.
- INCLUSION IN POST-EVENT SHOWREEL WITH YOUR INTERVIEW.

EARLY BIRD OFFER  
£4,395

ONE PACKAGE  
AVAILABLE



# SUPPORTING SPONSORSHIP

THIS IS AN EXCELLENT WAY FOR YOUR BUSINESS TO MAKE AN IMPACT WITH THIS INDUSTRY EVENT. THE SUPPORTING SPONSOR CAN TAKE EITHER A TABLE FOR 10 OR 6 PEOPLE ON THE UPPER DECK AND WILL RECEIVE A COMPREHENSIVE MARKETING PACKAGE OVER THREE PHASES TO ENSURE MAXIMUM EXPOSURE.

**£4,250**  
**TABLE OF 10**  
**SOLD OUT**  
**EIGHT PACKAGES**  
**AVAILABLE**

**£3,895**  
**TABLE OF 6**  
**NINE PACKAGES**  
**AVAILABLE**

## PRE-EVENT

- LOGO AND ENDORSEMENT AS A SUPPORTING SPONSOR ON ALL PROMOTIONAL MATERIALS FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (13TH JULY 2023).
- LOGO AND ENDORSEMENT AS A SUPPORTING SPONSOR ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM WEBSITE WITH A LINK TO YOUR WEBSITE AND COMPANY PROFILE (WHERE POSSIBLE).
- A SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL EVENT DATE.
- PR COVERAGE VIA THISWEEKINFM WEBSITE AND SOCIAL MEDIA CHANNELS.
- COMPANY BRANDING ON ALL MATERIALS SENT TO TABLE HOSTS AND THEIR GUESTS, INCLUDING REGISTRATIONS FORMS, EVENT GUIDE ETC. INCLUDES A SHORT COMPANY PROFILE WITH WEBLINK, WHERE POSSIBLE.
- \*MASTHEAD BANNER ADVERT TO RUN ON THE THISWEEKINFM WEBSITE IN ONE RELEVANT AND AVAILABLE CATEGORY FOR A PERIOD OF 3 MONTHS (INCLUDES ENGAGEMENT REPORT).
- DEDICATED GRAPHIC INCLUDING LOGO IN AT LEAST ONE THISWEEKINFM ENEWSLETTER AND ALL SOCIAL CHANNELS.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- TABLE FOR GUESTS (10 OR 6) WITH COMPANY BRANDING LOCATED ON THE UPPER DECK.
- DELICIOUS HOT AND COLD BUFFET WITH HALF-BOTTLE OF WINE PER PERSON, DESSERT AND COFFEE.
- VIDEO INTERVIEW ABOARD THE DIXIE QUEEN.
- OPPORTUNITY TO DISTRIBUTE MARKETING MATERIAL TO EVERY GUEST.
- COMPANY LOGO ON THE SPONSORS' BOARD.
- A 1.2M WIDE SPACE FOR A POP-UP BANNER (EXCLUDES BANNER).

## POST-EVENT

- MENTION AS A SUPPORTING SPONSOR IN THE POST EVENT WRITE UP ON THISWEEKINFM.
- INCLUSION IN POST-EVENT SHOWREEL WITH YOUR INTERVIEW.

\*BANNER ADVERT TO BE PROVIDED BY THE CLIENT



# LANYARDS & BADGES SPONSORSHIP

**EARLY BIRD OFFER**  
**£4,395**  
**ONE PACKAGE**  
**AVAILABLE**

## PRE-EVENT

- LOGO AND ENDORSEMENT AS THE LANYARD AND BADGE SPONSOR ON ALL PROMOTIONAL MATERIALS FROM THE TIME OF APPOINTMENT UNTIL THE EVENT DATE (13TH JULY 2023).
- LOGO AND ENDORSEMENT AS THE LANYARD AND BADGE SPONSOR ON ALL ELECTRONIC MEDIA INCLUDING THISWEEKINFM WEBSITE WITH A LINK TO YOUR WEBSITE AND COMPANY PROFILE (WHERE POSSIBLE).
- A SPECIAL MENTION IN AT LEAST ONE ENEWSLETTER FROM THE TIME OF APPOINTMENT UNTIL EVENT DATE.
- PR COVERAGE VIA THISWEEKINFM WEBSITE AND SOCIAL MEDIA CHANNELS.
- COMPANY BRANDING ON ALL MATERIALS SENT TO TABLE HOSTS AND THEIR GUESTS, INCLUDING REGISTRATIONS FORMS, EVENT GUIDE ETC. INCLUDES A SHORT COMPANY PROFILE WITH WEBLINK, WHERE POSSIBLE.
- \*SIDEBAR BANNER ADVERT TO RUN ON THE THISWEEKINFM WEBSITE IN ONE RELEVANT AND AVAILABLE CATEGORY FOR A PERIOD OF 1 MONTH (INCLUDES ENGAGEMENT REPORT).
- DEDICATED GRAPHIC INCLUDING LOGO IN AT LEAST ONE THISWEEKINFM ENEWSLETTER AND ALL SOCIAL CHANNELS.
- ACCESS TO THE GUEST LIST (GDPR COMPLIANT).

## DURING THE EVENT

- TABLE FOR 6 GUESTS WITH COMPANY BRANDING LOCATED ON THE UPPER DECK.
- DELICIOUS HOT AND COLD BUFFET WITH HALF-BOTTLE OF WINE PER PERSON, DESSERT AND COFFEE.
- CLIENT TO PROVIDE 400 BRANDED LANYARDS AND BADGE HOLDERS.
- VIDEO INTERVIEW ABOARD THE DIXIE QUEEN.
- OPPORTUNITY TO DISTRIBUTE MARKETING MATERIAL TO EVERY GUEST.
- COMPANY LOGO ON THE SPONSORS' BOARD.
- A 1.2M WIDE SPACE FOR A POP-UP BANNER (EXCLUDES BANNER).

## POST-EVENT

- MENTION AS THE LANYARD AND BADGE SPONSOR IN THE POST EVENT WRITE UP ON THISWEEKINFM.
- INCLUSION IN POST-EVENT SHOWREEL WITH YOUR INTERVIEW.

\*BANNER ADVERT TO BE PROVIDED BY THE CLIENT

# TABLE PACKAGES



## LOWER DECK — TABLE OF 10 PEOPLE

- TABLE FOR GUESTS WITH COMPANY BRANDING LOCATED ON THE LOWER DECK.
- COMPLIMENTARY CLOAKROOM.
- HOT AND COLD BUFFET WITH DESSERT AND TEA AND COFFEE.
- EVENING ENTERTAINMENT AND NETWORKING OPPORTUNITY.

**£1,150**  
PER TABLE

TWO TABLES  
AVAILABLE

## LOWER DECK — TABLE OF 6 PEOPLE

- TABLE FOR GUESTS WITH COMPANY BRANDING LOCATED ON THE LOWER DECK.
- COMPLIMENTARY CLOAKROOM.
- HOT AND COLD BUFFET WITH DESSERT AND TEA AND COFFEE.
- EVENING ENTERTAINMENT AND NETWORKING OPPORTUNITY.

**£690**  
PER TABLE

FOUR TABLES  
AVAILABLE

## LOWER DECK — TABLE OF 5 PEOPLE

- TABLE FOR GUESTS WITH COMPANY BRANDING LOCATED ON THE LOWER DECK.
- COMPLIMENTARY CLOAKROOM.
- HOT AND COLD BUFFET WITH DESSERT AND TEA AND COFFEE.
- EVENING ENTERTAINMENT AND NETWORKING OPPORTUNITY.

**£575**  
PER TABLE

FOUR TABLES  
AVAILABLE

## LOWER DECK — TABLE OF 4 PEOPLE

- TABLE FOR GUESTS WITH COMPANY BRANDING LOCATED ON THE LOWER DECK.
- COMPLIMENTARY CLOAKROOM.
- HOT AND COLD BUFFET WITH DESSERT AND TEA AND COFFEE.
- EVENING ENTERTAINMENT AND NETWORKING OPPORTUNITY.

**£460**  
PER TABLE

ELEVEN TABLES  
AVAILABLE

**£99**  
PER PERSON

## WALK-ON INDIVIDUAL TICKETS

- THESE SALES ARE FACILITATED BY DIRECT CARD PAYMENT.
- COMPLIMENTARY CLOAKROOM.
- TICKET COVERS ENTERTAINMENT AND A HOT AND COLD BUFFET WITH DESSERT AND TEA AND COFFEE.
- EVENING ENTERTAINMENT AND NETWORKING OPPORTUNITY.

**BOOK YOUR TICKET NOW**



# CONFIRMED SPONSORS

A SPECIAL THANK YOU GOES TO ALL OUR SPONSORS  
FOR PLAYING A MASSIVE PART IN MAKING THIS EVENT HAPPEN.

## HEADLINE SPONSOR

[LEARN MORE](#)

## PRE-BOARDING DRINKS SPONSOR

[LEARN MORE](#)

## BADGES & LANYARDS SPONSOR

[LEARN MORE](#)

## ENTERTAINMENT SPONSOR

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## SUPPORTING SPONSORS

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# ABOUT THISWEEKINFM

THISWEEKINFM IS THE LEADING MEDIA CHANNEL FOR DECISION MAKERS AND INFLUENCERS RESPONSIBLE FOR CREATING, UPGRADING AND SUSTAINING FACILITIES, PROPERTY AND THE WORKPLACE AS WELL AS THE BROADER BUILT ENVIRONMENT.

OUR DIGITAL PUBLICATION ATTRACTS 400K READERS ANNUALLY AND COVERS EVERYTHING TO DO WITH PROPERTY AND THE WORKPLACE FROM CLEANING AND SECURITY, THROUGH TO ENERGY, THE ENVIRONMENT, TECHNOLOGY, BUILDING, FIT-OUT, HEALTH & SAFETY, LEGAL, GLOBAL FM AND INTERNATIONAL ESTATE MANAGEMENT. WE LOOK AT THE NEEDS OF THE PEOPLE OCCUPYING THOSE BUILDINGS FROM TRANSPORTATION TO TECHNOLOGY, ERGONOMICS TO EDUCATION, PRODUCTIVITY TO POSITIVITY AND GENDER EQUALITY TO GENERAL GOOD HEALTH. IT IS SUPPORTED BY AN EMAIL NEWSLETTER AND A SUBSTANTIAL PRESENCE ON SOCIAL MEDIA. THISWEEKINFM'S READERSHIP EXTENDS FROM YOUNG FM GROUPS TO THE HEADS OF PROPERTY AND FM WORLDWIDE.

THISWEEKINFM IS PUBLISHED BY SPOTTED COW MEDIA LIMITED, WHICH OWNS THE LARGEST AND HIGHEST QUALITY DATABASE OF PROPERTY OWNERS AND OCCUPIERS, BUDGET HOLDERS AND DECISION MAKERS DRAWN FROM COMMERCIAL OFFICES, CENTRAL AND LOCAL GOVERNMENT, INDUSTRY AND WAREHOUSING, HEALTHCARE, EDUCATION AND THE RETAIL & LEISURE MARKETS.

## OUR MISSION


OUR MISSION IS TO ENGAGE WITH OUR AUDIENCE THROUGH ORIGINAL NEWS FEATURES AND DIGITAL MEDIA, AND TO ENCOURAGE PEER-TO-PEER LEARNING THROUGH OUR PORTFOLIO OF IN-HOUSE EVENTS AND NETWORKING CLUBS.

## HERITAGE

THISWEEKINFM IS OWNED AND OPERATED BY SPOTTED COW MEDIA.

SPOTTED COW MEDIA WAS LAUNCHED IN 2013 BY LAURENCE ALLEN, OUR CHIEF EXECUTIVE OFFICER — HAVING PREVIOUSLY CREATED, MANAGED AND SOLD THE LEADING PRINT PUBLICATION IN THE FACILITIES MANAGEMENT INDUSTRY, LAURENCE WAS KEEN TO OFFER SOMETHING FRESH TO THE SECTOR. HE DECIDED TO CREATE A UNIQUE AND IMMEDIATELY UPDATABLE PLATFORM FOR THE FACILITIES, WORKPLACE AND BUILT ENVIRONMENT ARENAS — AND TWINFM WAS BORN.

TWINFM HAS SINCE BECOME THE LEADING ONLINE MEDIA CHANNEL FOR DECISION-MAKERS AND INFLUENCERS IN THE INDUSTRY.



“THISWEEKINFM IS NOW THE MAJOR SOURCE OF INFORMATION, NEWS AND VIEWS IN THE FACILITIES MANAGEMENT ARENA. AS MOST OF US NOW REACH FOR OUR PHONES OR TABLETS FOR NEWS, TWINFM HAS MADE FANTASTIC USE OF THIS ONLINE READERSHIP. ADVERTISING VIA TWINFM HAS BECOME OUR MAIN METHOD OF COMMUNICATION WITH THE FM SECTOR AND OUR PRESENCE ON TWINFM'S CHANNELS HAS SIGNIFICANTLY INCREASED OUR ENQUIRY LEVELS.”

BARRY LYNN  
PR EXPERT, GOOD PUBLICITY



# PARTNERS IN 2023

YOU CAN BE CONFIDENT THAT ENGAGING WITH THISWEEKINFM PUTS YOU IN VERY GOOD COMPANY.

## SPONSORING PARTNERS



## STRATEGIC PARTNERS



ALL FIGURES GIVEN IN THIS DOCUMENT EXCLUDE VAT.



*Fighting for Better lives*



CONTACT US TO BOOK



IS BROUGHT TO YOU BY

